

What is "IT"



### Here are some possibilities:

- Trust is a set of <u>behaviors</u>, such as acting in ways that depend on another.
- Trust is a <u>belief</u> in a probability that a person will behave in certain ways.
- Trust is an abstract mental <u>attitude</u> toward a proposition that someone is dependable.
- Trust is a <u>feeling</u> of confidence and security that a partner cares.
- Trust is a complex <u>neural process</u> that includes emotions.

Trust represents the "self" of the person extending or not.



#### Trust is more elusive than "Mistrust"

- Trust is rarely absolute, but rather is restricted to particular situations
- Trust has an inextricable emotional dimension



- Mistrust is an emotional process that goes far beyond estimation of low probabilities about people doing what they are supposed to.
- Mistrusting someone is not just a prediction of betrayal, but also a bad emotional feeling about the untrustworthy person.



Why is "IT" Important?



#### It Matters Because:

- Trust is good for morale and motivation.
- Trust builds teamwork and collaboration.
- Trust produces speed, efficiency and, decreases costs.
- Trust empowers ethical decision-making.
- Trust increases loyalty and the willingness to stay with an organization.
- Trust decreases stress levels and hostility.
- Trust overcomes resistance to change.
- Trust breaks down organizational silos and isolating behaviors.
- Trust is a gateway to persuasion, sharing and developing ideas.
- Trust is a key ingredient to coaching and improving employee performance.





How Do I Create "IT"?



### Aligning Actions With Words

- 1. Recognize that building trust takes hard work

  It comes from conscious effort to walk your talk
- 2. Be honest and supportive in-particular with "Self" Even when it's difficult, tell the truth
- 3. Be quiet sometimes

  Actively listen and check for understanding
- 4. Be consistent

  Consistently doing what you say you'll do
- 5. Model the behavior you seek

  Nothing speaks more loudly than the leader's behavior
- 6. Build in accountability

Acknowledge your mistakes and successes



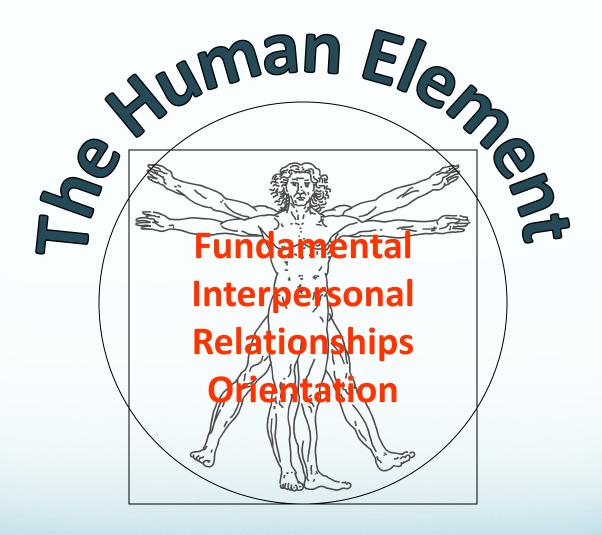
How Do I Know?



#### Areas for Personal Feedback

- Am I listening to others and seeking their ideas and opinions?
- Am I open to other's ideas and including those ideas in the decisionmaking process?
- Am I communicating consistent expectations for everyone?
- Do I tell others and myself the truth and follow through even when it is difficult?
- Am I treating everyone with the same dignity and respect that I expect and would like to receive?
- Are my own career goals or a personal agenda interfering with my team's performance and my commitment to my and other's success?
- Do I demonstrate concern and caring for others?
- Do I set a good example and conduct myself in a manner consistent with the mission, vision and values of the organization?





Being Honest With Yourself